

river
care

beach
care



love
every
drop. 
anglianwater

Keep Britain Tidy: Our Goals

- Reducing Litter



- Improving Local Places



- Preventing Waste



Some of our Campaigns

KEEP BRITAIN TIDY
Love where YOU Live



**BREAK
the Bag
Habit**

Get involved with
The Big Scoop

www.thebigscoop.org.uk

KEEP BRITAIN TIDY
DogsTrust

The Big Scoop

Dog poo - bag it, bin it!

The advertisement features a man in a yellow t-shirt sitting on the grass with two dogs, one black and one brown, both wearing yellow bandanas. A circular logo in the top right corner shows a person scooping dog waste. The background is a lush green field.

Some of our Programmes





THE WATER-WATCHERS CHALLENGE

AMOUNT OF WATER USED (L PER DAY/PER PERSON)

Day	Amount of Water Used (L per Day/Person)
1	10
2	15
3	20
4	25
5	30
6	35
7	40
8	45
9	50
10	55
11	60
12	65
13	70
14	75
15	80
16	85
17	90
18	95
19	100

HOW MUCH WATER ARE WE USING?
Measure the water in your home. Record it in the table below.
If you can, take a reading at roughly the same time, on the same day each week (from 10:00 to 10:00) to compare and track the water.
Can you be a hero in the water? Remember! A tap drips 1,000 litres of water each day. That's a lot of water to waste!
Check the readings, the number of people in the house. The goal for every household is to use less water.
Think about what you can do to get the water usage down. Can you be a hero? Don't forget to read the water in the table, the number of people in the house, and the number of litres in the tap reading. Use the figure on the graph.

ANY QUESTIONS? Contact Christine on 01753 80546 or email christine@waterwatchers.co.uk



The WaterCare programmes

To **empower** community groups to take ownership and **enhance** their local waterway environment by carrying out regular conservation, litter clean-up, water quality improvement and wildlife surveying tasks.

Once up and running (i.e. self-supervising), Care groups are key players in the on-going improvement of the waterways, providing places where people and wildlife thrive!





Care Programme achievements 2014/15

34,180
hours
volunteered

94% of volunteers would
recommend to others*

851 events,
activities, clean -ups

13,755 bags of
litter collected

Total of **109** groups

Over **2000**
volunteers

68 Water Quality
testing activities

89% increased awareness in
importance of caring for our
waterways*

KEEP
BRITAIN
TIDY

Love
where
YOU
Live

92%

VOLUNTEERS
FEEL RIVERCARE
IS MEETING
A REAL NEED
IN THEIR
LOCAL AREA

89%

VOLUNTEERS
HAVE SEEN
A VISIBLE
IMPROVEMENT
TO THEIR
LOCAL RIVER

HAPPY VOLUNTEERS

95%

VOLUNTEERS
FEEL MORE A
PART OF THEIR
COMMUNITY

87%

VOLUNTEERS
FEEL RIVERCARE
HAS ENHANCED
THEIR SENSE
OF WELLBEING

400
UNTEER
OURS

10,000
OLLECTED

40
OV
VOL

Over 10 years under their belt, lots of media coverage and numerous awards...Grantham RiverCare are true river heroes!



Love where YOU Live

